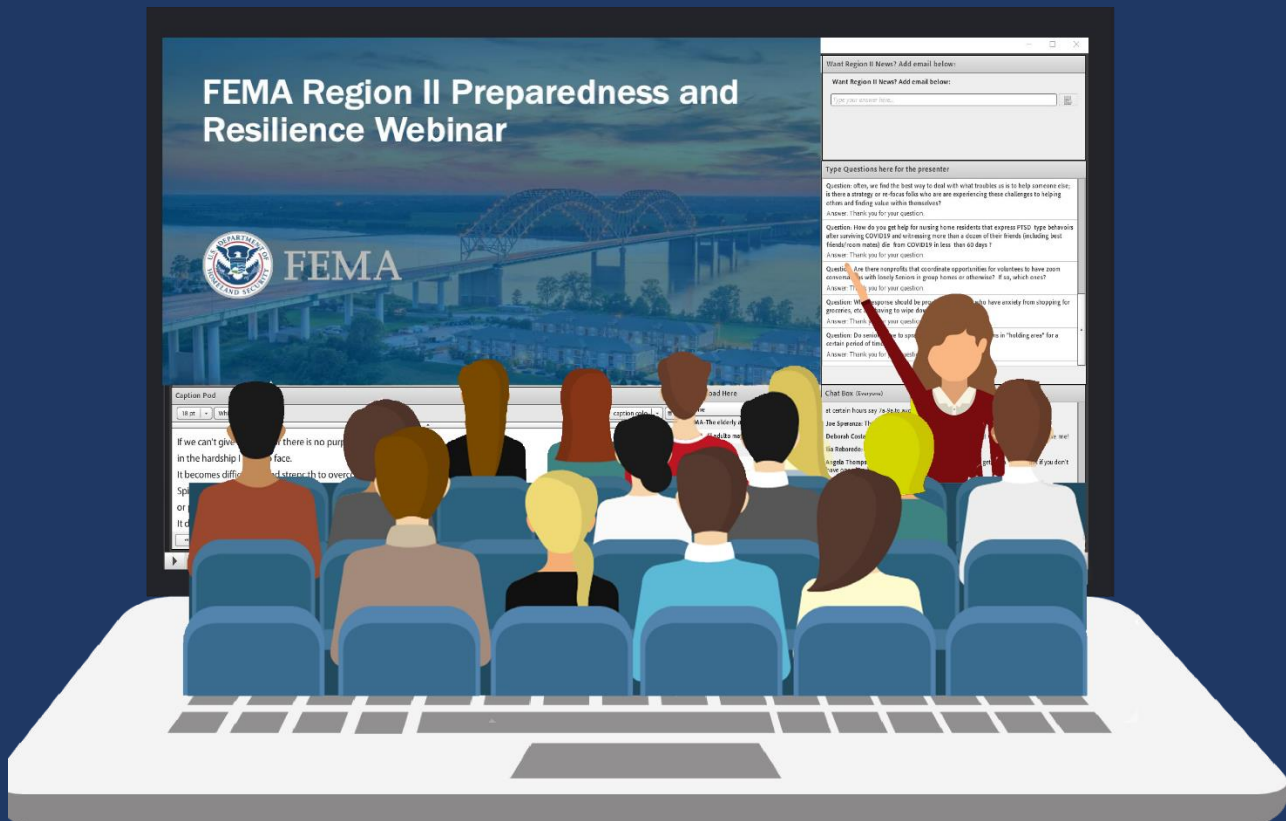# Region 2 Preparedness and Resilience Webinars

2024 Webinar Catalog

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R2 Individual and Community Preparedness Webinars

January – December 2024

Original Webinar Broadcast Date	Title/Recording Link	Brief Description
17-Jan-24	Best of 2023 CERT Conference/CERT Callout and Deployment Procedures	Many CERT programs have deployed their CERT Volunteers for various emergency and disaster response activities. This presentation discusses the CERT Call out and Deployment procedures utilized by the Los Angeles City Fire Department and San Francisco City Fire Department.
24-Jan-24	Until Help Arrives	Life- threatening emergencies can happen fast, and emergency responders aren't always nearby. You may be able to save a life by taking simple actions immediately. The Until Help Arrives program teaches basic skills to help keep people alive and safe until professional help arrives. Learn five simple steps that may save a life.
31-Jan-24	Best of 2023 CERT Conference/CERT Code of Conduct and what if you need to Fire a Volunteer?	CERT Volunteers can be a blessing or a burden. This presentation will discuss the importance of a Code of Conduct for CERT Volunteers and how to properly manage, discipline, and dismiss a CERT volunteer if necessary.
1-Feb-24	Vertical Preparedness: Additional Preparedness Considerations for Multi-level Living	This webinar will review some of the key components to consider when planning how you can best protect yourself during a building emergency. Living and working in buildings with multiple floors with staircases and elevators adds additional complexities on how individuals plan for and respond to a multitude of emergencies. Being able to recognize the characteristics and protocols of the buildings that you live and work are critical to making your own plans whether you are a resident, staff or leadership of the building. Part of this planning should also consider those in your family or building that may find themselves needing additional support.
14-Feb-24	Best of 2023 CERT Conference/How to plan and execute a CERT Exercise Competition/Rodeo	The 2023 National CERT Conference included a CERT Exercise Competition, also commonly referred to as a CERT Rodeo. The planning and execution of one of these events is not an easy one but can be tremendously rewarding for all CERT programs involved and their CERT Volunteers. During this presentation, the presenters will discuss how to effectively plan and execute this type of event, including lessons learned and best practices.
21-Feb-24	NYCEM - CERT in Winter	Hail, snow, freezing rain and ice-cold temperatures present challenges for volunteers assisting in their community. Learn how NYC Emergency Management trains, exercises, and utilizes CERT volunteers to assist EM and provide support to the citizens of New York City.
28-Feb-24	Assistance to Firefighters Grants	FEMA Region 2 Fire Program Grant Specialist Alvin Mathew provides a brief overview of AFG grants, grant management, and grant writing. In addition, he will provide tips on how to develop a successful grant application.

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13-Mar-24	Best of 2023 CERT Conference/How to Keep CERT Training Fun & Engaging	This session introduces a variety of methods and explores how to utilize various types of instructors to enhance the learning environment within a CERT program. Participants will be able to discuss how to create and deliver training presentations with well structured, easy-to-read slides, and encourage active participation during the whole learning experience.
19-Mar-24	Best of 2023 CERT Conference/CERT Volunteers and the EOC	Santa Barbara City and County (California) has utilized CERT volunteers to support EOC operations. This presentation will discuss the roles that CERT volunteers can play, and the types of training CERT volunteers should receive to help them succeed in the EOC environment.
20-Mar-24	Cybersecurity at NJ City University	This webinar is designed to address, analyze, and discuss relevant current issues and the changes that affect the field of cybersecurity. Specific coverage areas include current Cybersecurity methodology, recent Ransomware Cybersecurity Attacks, and Social Engineering Attack Techniques. The webinar will discuss techniques and solutions to mitigate the recent Cybersecurity attacks, including discussion, penetration testing, and live activities.
29-May-24	Active Shooter Guidance	Preparing employees for a potential active shooter incident is an integral component of an organization's incident response planning. Because active shooter incidents are unpredictable and evolve quickly, preparing for and knowing what to do in an active shooter situation can be the difference between life and death.
30-May-24	Until Help Arrives	Life- threatening emergencies can happen fast, and emergency responders aren't always nearby. You may be able to save a life by taking simple actions immediately. The Until Help Arrives program teaches basic skills to help keep people alive and safe until professional help arrives. Learn five simple steps that may save a life.
12-Jun-24	Best of 2023 CERT Conference/Animal Sheltering During Disasters	During a disaster, many survivors are separated from their animals. Animal shelters can be a major operation during a disaster response. In this presentation, participants will learn about Animal Shelter Operations and how to care for animals belonging to disaster evacuees.
20-Jun-24	Hurricane Preparedness Tools for Emergency Managers	This webinar is intended to educate government emergency management to interpret tropical cyclone forecasts and alerts, and know what to do before, during, and after a storm. This session provides a brief overview of hurricane hazards, forecast products, and emergency management resources for hurricane planning and response.
26-Jun-24	Hurricane Preparedness for the Whole Community	This webinar will cover hurricane basics, information resources, and how to find out if you live in a hurricane evacuation zone. We will also discuss preparedness measures for people living in hurricane-prone areas, such as emergency supplies, insurance, preparing your home, and making an individual or family hurricane plan.
17-Jul-24	Pathway to Preparedness	The State of NJ, working in coordination with their Statewide Independent Living Council created this training with funding received from the Regional Catastrophic Preparedness Grant Program, New Jersey has been delivering this training to DAFN Communities throughout the State consisting of Independent Living Facilities, Senior Citizen Communities, and many others. An abridged version of the training will be delivered followed by a 30-minute session with tips on how you can deliver this program in your community.

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24-Jul-24	How to Create Accessible Documents	Do you know why Digital Accessibility is important? If Microsoft Office products like Word, PowerPoint, Excel, and Outlook along with Adobe Acrobat PDF documents cannot be read and understood by everyone, then many people would miss out on essential, potentially lifesaving information. To improve your ability to create accessible materials, the FEMA Digital Accessibility (508) Program will show you how you can create accessible documents. This webinar will showcase the built-in accessibility tools to assist document owners in creating accessible documents before posting online or distributing to others. Why? Because Digital Accessibility is everyone's responsibility!
31-Jul-24	Adapting to Change	Change can feel slow and almost imperceptible until a significant event occurs, revealing that things are no longer the same. It is important for local leaders and individuals to adopt a proactive stance in mitigating the rising future flood risk before it becomes too late. Time is a factor, and this presentation will explore how time can be both a liability and an asset. Property owners can draw lessons from the cautionary tale of iconic brands like Blockbuster and Sears, which failed to adapt to changes in the business environment, leading to their downfall. For community leaders, the evolution of societal attitudes toward safety regulations is evident over time, as illustrated by the historical successes of policies that took on drunk driving, seatbelt usage, and secondhand smoke. Perceiving future risk as a distant concern or denying that change is occurring can lead to complacency, inaction, and eventually missed opportunities. Local leaders and individuals can learn that sometimes, taking action is necessary to ensure they do not miss out on protecting lives and property.
7-Aug-24	IA Regulatory Changes	FEMA has amended its regulations governing the Individual Assistance program to simplify processes, remove barriers to entry and increase eligibility for certain types of assistance under the program. This is the first major reform of Individual Assistance regulations in over 20 years and is a key part of the administration and FEMA's efforts to transform and improve the experience of disaster survivors. These changes are a direct result of feedback received from disaster survivors, states, tribes and territories and other stakeholders regarding the challenges disaster survivors experience following disasters and looking at how to improve the survivor experience.
21-Aug-24	Avoiding Disaster Scams	Extreme weather and natural disasters can occur without warning, leaving you to make critical decisions when you may feel rushed. Scammers try to take advantage of that environment, preying on people before, during, and after disaster events. This webinar, presented by an attorney from the Federal Trade Commission's Northeast Regional Office, will help you spot, avoid, and report scams that you may encounter as you prepare for, deal with, and recover from extreme weather and other natural disasters.
28-Aug-24	Selfcare for Disaster Responders	Disaster Responders deal with the double burden of stress from home and work in the face of major disasters. Facing the difficult scenario of caring for themselves and others during this emergency presents responders with the risk of burnout, indirect trauma, and compassion fatigue. During this webinar, we will discuss the specific stressors for disaster responders as well as provide tools that can be used to promote self-care and aid in self-assessment.
4-Sep-24	Individual and Family Preparedness	FEMA Integration Team (FIT) Preparedness Liaisons from New York, New Jersey, Puerto Rico and the US Virgin Islands will discuss basic preparedness steps anyone can take as well as special considerations for hazards specific to each jurisdiction including hurricanes, flooding,

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		earthquakes, tsunamis and extreme weather temperatures. This webinar will focus on general preparedness, pet preparedness, financial preparedness and building community resilience.
11-Sep-24	See Something, Say Something	The phrase "See Something, Say Something" is well known but do you know what it means? What are you supposed to see? and How do you say something when you see unusual or suspicious behavior? What is unusual or suspicious behavior? In this presentation, an Intel Analyst from NJOHSP will help define what specific behavior could be suspicious or unusual that should be reported to officials. It is vital to give law enforcement the opportunity to investigate any information provided to determine if the behavior could be a potential threat or terrorism related.
18-Sep-24	Active Shooter/Threat Guidance for Disability Service Providers	Our guest speaker, Andrew Perlman from New York City Emergency Management, will discuss actions a disability service provider can take to plan for this type of incident to ensure the safety of staff and clients. He will go over what to do in an active shooter/active threat situation, the roles of law enforcement, workplace management, and the disability community, and how to assess vulnerabilities.
16-Oct-24	CISA Active Shooter Guidance 2024	Preparing employees for a potential active shooter incident is an integral component of an organization's incident response planning. Because active shooter incidents are unpredictable and evolve quickly, preparing for and knowing what to do in an active shooter situation can be the difference between life and death.
23-Oct-24	Navigating the Evolving Cyber Threat Landscape	The cyber threat environment, including the tactics and techniques used, is constantly evolving. New lures and scams are developed to target individuals, business, and organizations with the goal of siphoning funds, accessing accounts, and stealing information. As such, this presentation will cover those prevalent threats and tactics, ways to identify them, and how to protect ourselves from becoming victims of cybercrime.
24-Oct-24	Until Help Arrives	Life- threatening emergencies can happen fast, and emergency responders aren't always nearby. You may be able to save a life by taking simple actions immediately. The Until Help Arrives program teaches basic skills to help keep people alive and safe until professional help arrives. Learn five simple steps that may save a life.
30-Oct-24	Planning for Your Pets, Assistance and Service Animals in an Emergency	The American Red Cross (ARC) will discuss how to include your pets, assistance, and service animals in your home fire safety plan. They will also discuss pet first-aid and planning resources available through ARC. Additionally, New York City Emergency Management (NYCEM) will describe key strategies on how you can develop a coalition in your community that provides support to people and their animals before, during and after emergencies and disasters.
6-Nov-24	BRIC Grant Application Tips	The Building Resilient Infrastructure and Communities (BRIC) grant program provides proactive investment in resilience for communities, so they are better prepared and remain resilient prior to a natural disaster. BRIC provides funds annually for hazard mitigation planning and projects to reduce risk of damage before a disaster. This webinar will provide an overview of BRIC and present tips for developing eligible and competitive sub-applications as well as provide best practices.

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13-Nov-24	Creating Flood-Resilient Landscapes	Floods pose significant risk to human health and infrastructure. In communities near the ocean, flooding and flood risk are often associated with catastrophic coastal storms, such as hurricanes and nor'easters. However, flooding is not just a coastal problem. On the contrary, flooding has impacted nearly all of New Jersey's 564 municipalities. Hear about initiatives NJ has implemented to acquire flood prone properties through buyout programs and what other challenges have emerged from these programs and how they can be overcome through an ecologically centered landscape resilience approach.
20-Nov-24	Be Financially Prepared: Avoid Holiday Shopping Scams	The holiday shopping season is just around the corner, and scammers will be shopping, too: looking for people to separate from their money. This webinar, presented by an attorney from the Federal Trade Commission's Northeast Regional Office, will help you to spot, avoid, and report holiday scams.
25-Nov-24	Fire Grants (AFG)	FEMA Region 2 Fire Program Grant Specialist Alvin Mathew will provide a brief overview of AFG grants, grant management, and grant writing. In addition, he will provide tips on how to develop a successful grant application.
4-Dec-24	Drones for Emergency Management	Emergencies happen fast and without warning. Have you considered starting a public safety drone program? Our guest speaker from the Ocean County, NJ Sheriff's Office can help you: - Identify goals for your program - Navigate Regulations and Policies - Plan your Budget and equipment needs - Develop Training needed to start and support the program

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