

# Human Biases: Why People Underprepare for Disasters

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Howard Kunreuther is the James G. Dinan Professor Emeritus of Decision Sciences and Public Policy in the Operations, Information and Decisions Department and Co-Director of the Wharton Risk

Management and Decision Processes Center at the Wharton School, University of Pennsylvania. Howard has a long-standing interest in ways that society can better manage low-probability, high-consequence events related to technological and natural hazards. He is a fellow of the American Association for the Advancement of Science (AAAS), a distinguished fellow of the Society for Risk Analysis, and recipient of the 2015 Shin Research Excellence Award from the Geneva Association and International Insurance Society (IIS) in recognition of his outstanding work on the role of public-private partnerships in mitigating and managing risks.

His recent books include *The Ostrich Paradox: Why We Underprepare for Disasters* with R. Meyer (Wharton Digital Press), and *Insurance and Behavioral Economics: Improving Decisions in the Most Misunderstood Industry* with M. Pauly and S. McMorrow (Cambridge University Press).