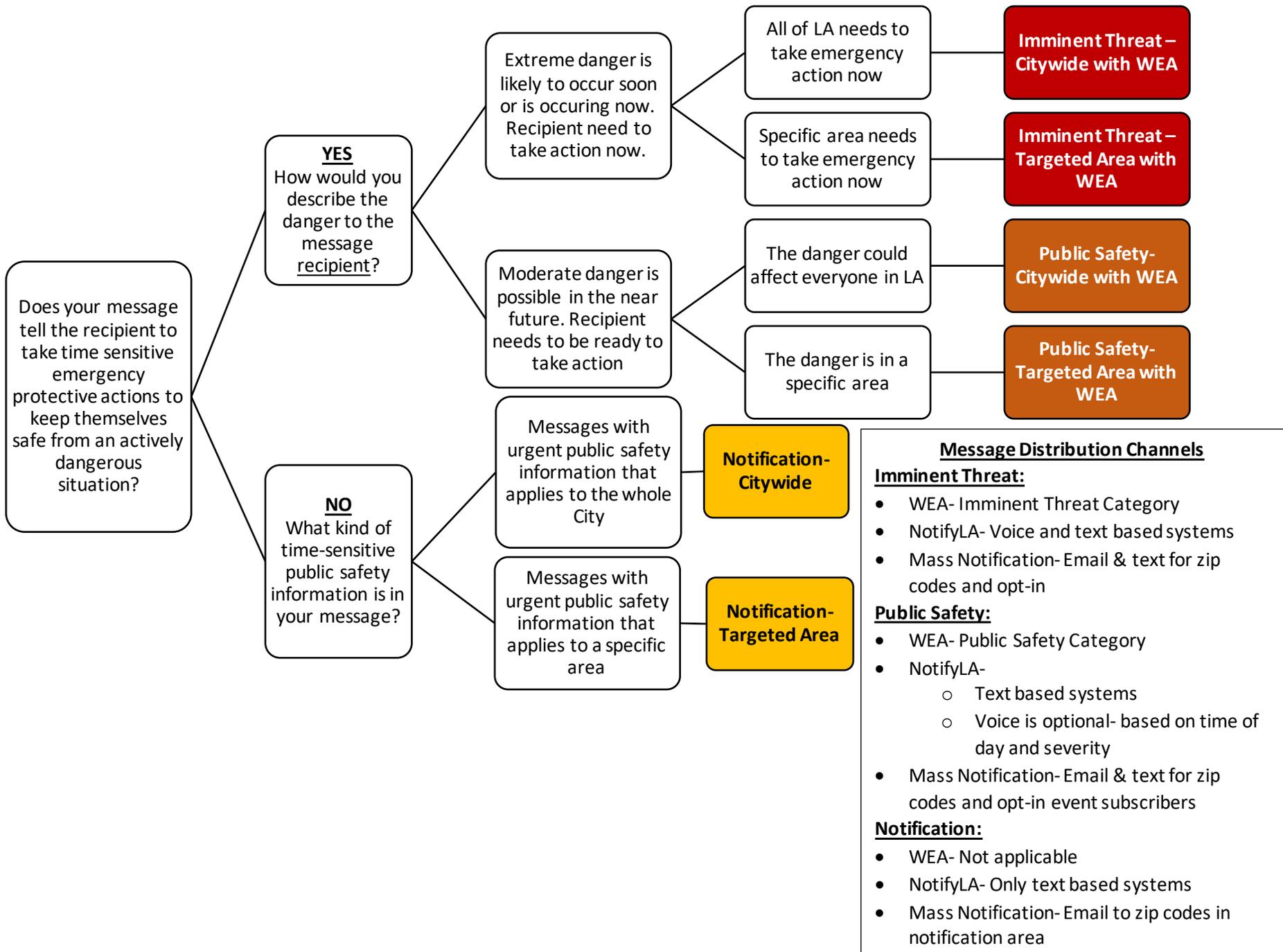


City of Los Angeles Emergency Public Information and Warning Incident Template Selector



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Notification Category	Description	Target Contact Methods
Imminent Threat- Citywide	Emergency instructions on protective actions for recipients citywide to follow due to an extreme danger actively occurring or likely to occur immediately <i>Example: Post-Earthquake</i>	WEA <ul style="list-style-type: none"> • Imminent Threat Category, Simplified full City WEA Shape NotifyLA <ul style="list-style-type: none"> • Phone Call, Text, Email, TTY/TDD, App, Social Media, Website Mass Notification- Alert <ul style="list-style-type: none"> • All Community and Event Subscribers, Google Alerts
Imminent Threat- Targeted Area	Emergency instructions on protective actions for recipients in a targeted area to follow due to an extreme danger actively occurring or likely to occur immediately <i>Example: Wildfire Evacuation</i>	WEA <ul style="list-style-type: none"> • Imminent Threat Category, Specific Targeted Area NotifyLA <ul style="list-style-type: none"> • Phone Call, Text, Email, TTY/TDD, App, Social Media, Website Mass Notification- Alert <ul style="list-style-type: none"> • Community Subscribers in targeted area, all Event Subscribers, Google Alerts
Public Safety- Citywide	Emergency instructions on protective actions for the recipients citywide to take due to a moderate danger likely or possible in the near future <i>Example: Curfew</i>	WEA <ul style="list-style-type: none"> • Public Safety Category- Simplified whole City WEA shape NotifyLA <ul style="list-style-type: none"> • Text, Email, TTY/TDD, App, Social Media, Website • <i>Optional:</i> Phone Call: Based on time of day/urgency Mass Notification- Advisory <ul style="list-style-type: none"> • Text, Email- All Community and Event Subscribers
Public Safety- Targeted Area	Emergency instructions on protective actions for recipients in a targeted area to follow due to a moderate danger, likely or possible in the near future <i>Example: Gas Leak Shelter in Place</i>	WEA <ul style="list-style-type: none"> • Public Safety Category, Targeted Area NotifyLA <ul style="list-style-type: none"> • Text, Email, TTY/TDD, App, Social Media, Website • <i>Optional:</i> Phone Call: Based on time of day/urgency Mass Notification- Advisory <ul style="list-style-type: none"> • Text, Email- Community Subscribers in targeted area and all Event Subscribers
Notification- Citywide	Urgent messages that advise on timely public safety information citywide <i>Example: Mask ordinance, dangerous weather</i>	NotifyLA <ul style="list-style-type: none"> • Text, Email, TTY/TDD, App, Social Media, Website Mass Notification- Community <ul style="list-style-type: none"> • Email only- all Community and Event subscribers
Notification- Targeted Area	Urgent messages that advise on timely safety information for a specific area <i>Example: Avoid the area due to broken water main</i>	NotifyLA <ul style="list-style-type: none"> • Text, Email, TTY/TDD, App, Social Media, Website Mass Notification- Community <ul style="list-style-type: none"> • Email only- Targeted Zip Codes in Community Subscribers