

READY.gov Search Web Performance Metrics

Jan 1, 2020 - Jan 31, 2020

All Users
100.00% Sessions

Total Visits

773,141

% of Total: 100.00% (773,141)



Searches Using the Search Form on...

12,475

% of Total: 1.61% (773,141)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
amazon	1,239
ready.gov	223
cert	131
https://www.ready.gov/	100
https://www.ready.gov/earthquakes	79
active shooter training	76
CERT	70
https://www.ready.gov/kids	69
https://www.ready.gov/hurricanes	64
disaster master game	62