

READY.gov Search Web Performance Metrics

Dec 1, 2019 - Dec 31, 2019

 All Users
100.00% Sessions

Total Visits

442,031

% of Total: 100.00% (442,031)



Searches Using the Search Form on...

8,733

% of Total: 1.98% (442,031)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
amazon	885
ready.gov	112
https://www.ready.gov/kids	84
https://www.ready.gov/	76
cert	62
emergency preparedness	42
https://www.ready.gov/kids/games/data/bak-english/index.html	41
business continuity plan	40
https://www.ready.gov/kids/family-emergency-planning/build-a-kit	39
https://www.ready.gov/tsunamis	38