

READY.gov Search Web Performance Metrics

Nov 1, 2020 - Nov 30, 2020

 All Users
100.00% Sessions

Total Visits

680,475

% of Total: 100.00% (680,475)



Searches Using the Search Form on...

7,112

% of Total: 1.05% (680,475)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
https://www.ready.gov/pla n	83
site:www.ready.gov	60
https://www.ready.gov/kit	47
https://www.ready.gov/hur ricanes	45
https://www.ready.gov/foo d	25
https://www.ready.gov/ear thquakes	21
https://www.ready.gov/tor nadoes	21
ready.gov	20
business continuity plan	18
cert	17