

READY.gov Search Web Performance Metrics

Jul 1, 2020 - Jul 31, 2020

All Users
100.00% Sessions

Total Visits

598,902

% of Total: 100.00% (598,902)



Searches Using the Search Form on...

4,950

% of Total: 0.83% (598,902)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
amazon	304
https://www.ready.gov/earthquakes	154
https://bit.ly/32eW6uP	73
ready.gov	68
business continuity plan	42
business impact analysis	30
https://www.ready.gov/kit	26
cert	25
CERT	25
https://www.ready.gov/hurricanes	22