


## READY.gov Search Web Performance Metrics

Jun 1, 2020 - Jun 30, 2020

 All Users  
100.00% Sessions

### Total Visits

**749,472**

% of Total: 100.00% (749,472)



### Searches Using the Search Form on...

**6,203**

% of Total: 0.83% (749,472)



### Organic Searches (Reported by Goo...

Keyword	Organic Searches
amazon	3,042
https://www.ready.gov/earthquakes	490
ready.gov	105
https://www.ready.gov/plans	97
https://www.ready.gov/kids/games/data/dm-english/index.html	94
business continuity plan	65
cert	48
https://www.ready.gov/kit	45
https://www.ready.gov/tsunami	39
business impact analysis	33