


READY.gov Search Web Performance Metrics

Oct 1, 2019 - Oct 31, 2019

 All Users
100.00% Sessions

Total Visits

703,515

% of Total: 100.00% (703,515)



Searches Using the Search Form on...

13,526

% of Total: 1.92% (703,515)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
amazon	1,501
https://www.ready.gov/kids/games/data/dm-english/	279
ready.gov	184
https://www.ready.gov/kids	168
https://www.ready.gov/kids/games/data/bak-english/index.html	163
https://www.ready.gov/animals	154
cert	118
https://www.ready.gov/hurricanes	89
emergency preparedness	76
https://www.ready.gov/	73