

## READY.gov Search Web Performance Metrics

Sep 1, 2019 - Sep 30, 2019

 All Users  
100.00% Sessions

### Total Visits

**904,908**

% of Total: 100.00% (904,908)



### Searches Using the Search Form on...

**10,592**

% of Total: 1.17% (904,908)



### Organic Searches (Reported by Goo...

Keyword	Organic Searches
amazon	1,878
national preparedness month 2019	295
ready.gov	275
https://www.ready.gov/hurricanes	220
national preparedness month	185
cert	134
CERT	74
emergency preparedness	71
hurricanes.gov	68
https://www.ready.gov/kids/disaster-facts	60