

## READY.gov Search Web Performance Metrics

Aug 1, 2019 - Aug 31, 2019

All Users  
100.00% Sessions

### Total Visits

**812,834**

% of Total: 100.00% (812,834)



### Searches Using the Search Form on...

**7,996**

% of Total: 0.98% (812,834)



### Organic Searches (Reported by Goo...

Keyword	Organic Searches
amazon	2,427
ready.gov	267
national preparedness month 2019	227
https://www.ready.gov/hurricanes	174
hurricanes.gov	152
cert	138
national preparedness month	128
https://www.ready.gov/	77
active shooter	72
active shooter training	68